

Didactics of Teaching Business English or foreign languages for specific purposes

the training meets the Erasmus Plus program requirements-
we offer 5 days and 40 hours of classes

Audience – university or secondary school teachers, private sector (language schools) teachers and trainers. In-service teachers, pre-service teachers; experienced, beginners.

The course provides an introduction to the design of language courses for specific purposes. The focus on Business English allows the participant to acquire practical skills in course design, teaching and learning integrated language skills, strategies and methodologies necessary for the development of effective business communication. The latest trends in interculturality of international business are covered. The course builds on the interaction and exchange of the participants' experience, but the beginners will also benefit from the interactive approach to this training.

Program outline

Day 1

Introduction to the English (languages) for Specific Purposes. Warm-up techniques.

ESP main characteristics. Needs analysis and course design: aims and objectives, content, assessment.

Individual project work: Outlining needs analysis and a course design according to the participants' working context.

Individual/pair/group work and consultations with the trainer. Group presentations and discussion.

Day 2

Teaching Integrated Language Skills: Reading and Vocabulary.

Methodology of developing the skill of reading specific business texts (academic skills) and strategies for acquiring vocabulary. Work with texts. Reading and Listening comprehension check.

Individual/pair work with selected texts. Presentations of own suggested strategies in groups.

Day 3

Teaching Language Skills: Presentations in English (Speaking and Listening)

Public speaking. Presentation structure and content. The use of language of presentations. Verbal and non-verbal communication (body language). Body language across cultures.

Preparing and practicing own presentations.

Day 4

Teaching Language Skills: Writing and Projects.

How to write business letters: the basic rules and language usage. Interactive approach to writing. The practice of writing selected types of letters, CVs and job applications.

How and why implement project work in teaching (individual and group projects).

Designing a project for participants teaching context. Presentation of individual/group projects,

Day 5

Intercultural Communication.

Managing diversity in business: the importance and necessity of intercultural awareness and knowledge.

Intercultural differences in business. Methods to develop intercultural skills in international business. The

exchange of intercultural experience and intercultural training will be integrated into every day's programme in order to raise the cultural awareness of participants.

Wrap-up and evaluation of the course.



When and where will the training be held?

Cyprus – Spain – Poland – Germany

If you need details – check the [calendar](#) or write to jo.hinker@hinkerhub.pl

Trainers -

academic teachers, diplomas in language teaching, international experience

Fee - 350 euro (5 days, 40 hours of classes).

We do not cover the cost of accommodation and meals.

Payment method - PayPal or bank transfer. We provide the data in response to your e-mail
We issue appropriate bills and invoices, as well as certificates for participants.

Fee deadline - one month before the training starts; in exceptional circumstances, we agree to a later payment

- The exact **address** of the training is given in the [calendars](#)
- Own laptop or tablet is required (you will prepare exercises and projects)
- *For a group of at least 5 people,
individual dates and different places of training are possible*

Thank you for your interest in our training!

www.hinkerhub.pl

<https://www.hinkerhub.pl/en/home-en>

